



TRI STATE YOUTH RODEO ASSOCIATION

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SPONSORSHIP INFORMATION – 2011

WHAT IS THE TRI STATE YOUTH RODEO ASSOCIATION?

TRI STATE YOUTH RODEO ASSOCIATION IS A CHRISTIAN BASED YOUTH RODEO ASSOCIATION FOR KIDS AGE 3 – 18 YEARS OF AGE. THIS ASSOCIATION WAS FORMED BECAUSE OF THE HEIGHTENED INTEREST IN THE SPORT OF RODEO TODAY BY OUR YOUTH. EVERY SEASON WE HAVE WELL OVER 125 MEMBERS. COWBOYS AND COWGIRLS COMPETE IN MANY EVENTS AND IT GIVES THEM THE EXPERIENCE TO GO ON AND COMPETE IN SENIOR RODEOS. IT IS AN ORGANIZATION WITH A VOLUNTEER SUPPORT GROUP OF PARENTS AND HAS BEEN IN EXISTENCE FOR 9 YEARS.

OUR MISSION STATEMENT:

TO PROMOTE FAMILY, SPORTSMANSHIP, LEADERSHIP, CONFIDENCE, RESPECT AND RESPONSIBILITY FOR TODAY'S YOUTH TO BECOME WINNERS IN THE ARENA OF LIFE THROUGH JESUS CHRIST.

WHY SHOULD I SPONSOR THE TRI STATE YOUTH RODEO ASSOCIATION?

FOR MANY REASONS...

- YEARS AGO RODEO WAS MAINLY ENJOYED IN THE WEST. SINCE THEN, RODEO HAS GROWN BY LEAPS AND BOUNDS IN THE EAST. IT HAS BEEN NOTED THAT RODEO HAS BECOME ONE OF THE TOP SPECTATOR SPORTS IN AMERICA. FAN ATTENDANCE IS GROWING RAPIDLY. IT HAS BECOME A NATIONAL PHENOMENON. WHICH MEANS YOUR BUSINESS NAME WILL REACH MANY PEOPLE.
- MOST ADULTS WHEN THEY WERE CHILDREN WANTED TO BE A COWBOY OR COWGIRL BUT DIDN'T HAVE THE OPPURTUNITY. THIS MEANS YOU WOULD BE GIVING KIDS THE OPPORTUNITY TO LIVE IT WHILE BEING PART OF IT.
- YOU WOULD BE CONTRIBUTING TO THE YOUTH OF TODAY IN AN ALL-AMERICAN SPORT, AND KEEPING THEM INVOLVED TO BE RESPONSIBLE ADULTS OF TOMORROW.

HOW MANY RODEOS WOULD MY BUSINESS NAME BE DISPLAYED AT?

TRI STATE YOUTH RODEO ASSOCIATION WILL HAVE 20– 23 RODEOS BETWEEN JANUARY AND OCTOBER.

WHERE WILL THE RODEOS BE LOCATED AT?

OUR RODEOS WILL BE HELD MAINLY IN YADKINVILLE, NORTH CAROLINA AT THE NEW LONE HICKORY INDOOR ARENA. LONE HICKORY IS OUR HOME ARENA. Situated on a 22 acre site Lone Hickory Indoor Arena offers the following features:

- 200' x 300' building complete indoor facility
- 16' x 40' front porch

- Bleachers that sit 800 or more people
- 120' x 210' WW arena
- 6 WW bucking chutes with cat walk
- WW fully pneumatic roping chute
- Large variety of ww back pen area
- 8' x 300' return lane
- 2 stripping chutes
- Large parking area
- Horse stalls under shelter
- Camping area with power hookups

YOUR BUSINESS NAME WILL BE SEEN BY MANY PEOPLE THAT YOU MAY HAVE NEVER REACHED. NOT ONLY DO THE PEOPLE IN THE AREAS WE GO TO SEE YOUR NAME BUT MANY, MANY PEOPLE FOLLOW THESE YOUTHS FROM YOUR LOCAL AREAS TO WATCH THESE KIDS COMPETE.

HOW MUCH DOES IT COST TO SPONSOR?

WE HAVE 5 TYPES OF SPONSORSHIPS. A GOLD BUCKLE SPONSORSHIP, SILVER BUCKLE SPONSORSHIP, BRONZE BUCKLE SPONSORSHIP, NICKEL BUCKLE SPONSORSHIP AND A BANQUET BUCKLE SPONSORSHIP.

GOLD BUCKLE SPONSORSHIP - \$1000.00 / CORPORATE

AT EVERY RODEO:

- **BUSINESS NAME ON FLAG USED IN GRAND ENTRY**
- **CHUTE GATE WILL BE NAMED AFTER YOUR BUSINESS**
2 ft x 8 ft BANNER PLACED ON BUCKING CHUTES
- **RODEO ANNOUNCER WILL ANNOUNCE YOUR BUSINESS NAME THROUGHOUT THE RODEO**
- **HAND OUT INFORMATION ON THE LOCATION OF YOUR BUSINESS WITH LOCATION AND ANY INFORMATION YOU CHOOSE SUCH AS COUPONS.**
- **FREE SEASON PASSES TO RODEOS**
- **YOUR BUSINESS WILL BE DISPLAYED ON OUR WEB SITE AS A CORPORATE SPONSOR**

SILVER BUCKLE SPONSORSHIP - \$750.00 / CHUTE GATE (Only 6 available)

AT EVERY RODEO:

- **CHUTE GATE WILL BE NAMED AFTER YOUR BUSINESS**
2 ft x 8 ft BANNER PLACED ON BUCKING CHUTES
- **3 ft x 4 ft BANNER DISPLAYED IN RODEO ARENA**

- RODEO ANNOUNCER WILL ANNOUNCE YOUR BUSINESS NAME THROUGHOUT THE RODEO.
- YOUR BUSINESS WILL BE DISPLAYED ON OUR WEB SITE AS ONE OF OUR CHUTE GATE SPONSORS

BRONZE BUCKLE SPONSORSHIP – \$500.00

AT EVERY RODEO:

- 3 ft x 4 ft BANNER DISPLAYED IN RODEO ARENA
- RODEO ANNOUNCER WILL ANNOUNCE YOUR BUSINESS NAME THROUGHOUT THE RODEO
- YOUR BUSINESS WILL BE DISPLAYED ON OUR WEB SITE AS ONE OF OUR SPONSORS

NICKEL BUCKLE SPONSORSHIP – \$250.00

AT EVERY RODEO:

- 3 ft x 3 ft BANNER DISPLAYED IN RODEO ARENA
- RODEO ANNOUNCER WILL ANNOUNCE YOUR BUSINESS NAME THROUGHOUT THE RODEO
- YOUR BUSINESS WILL BE DISPLAYED ON OUR WEB SITE AS ONE OF OUR SPONSORS

BANQUET BUCKLE SPONSORSHIP – \$100.00

YOU AS A BUSINESS OR INDIVIDUAL CAN SPONSOR A MONTANA SILVERSMITH CHAMPIONSHIP BELT BUCKLE THAT WE PRESENT AT OUR BANQUET. YOUR BUSINESS NAME OR INDIVIDUAL NAME WILL BE ENGRAVED WITH THE BUCKLE. YOU MAY CHOOSE WHICH BUCKLE YOU WOULD LIKE TO SPONSOR (if available). RODEOS ARE AN EXPENSIVE SPORT TO PROMOTE. WE HAVE TO LEAN ON SPONSORS TO HELP KEEP THIS ALIVE. WE HOPE YOUR BUSINESS WILL BECOME PART OF THIS GREAT RODEO ADVENTURE FOR KIDS.

SINCERELY,
TRI STATE YOUTH RODEO ASSOCIATION

CONTACT VIVIAN LEFTWICH, DIRECTOR
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CHECK OUT OUR WEBSITE WWW.TRISTATEYOUTHRODEO.COM